Engagement and Retention Innovators

Informational Webinar

February 27, 2019

@AllofUsResearch #JoinAllofUs

NIH
National Institutes of Health

AGENDA

- Introduction to the All of Us Research Program

- Timeline for the funding announcement

- Application components and process

- Objectives of the funding announcement

- OT award background

- Q & A session

Introduction to the *All of Us* Research Program

All of Us Mission and Objectives

Nurture relationships
with one million or more participant partners, from all walks of life, for decades

Our mission

To accelerate health research
and medical breakthroughs,
enabling individualized
prevention, treatment,
and care for all of us

Deliver one of the largest, richest biomedical datasets ever
that is easy, safe, and free to access

Catalyze the robust ecosystem
of researchers and funders hungry to use and support it

National Network of Inaugural Partners

- **National Partners**
- ✧ **Regional Medical Centers**
- **+ FQHCs**
- ▲ **Community Partners**

Mayo Clinic (Biobank)

Trans-American Precision Medicine Consortium

Hudson River Health Care +

Community Health Center, Inc. +

San Francisco General Hospital Foundation ▲

All of Us, Wisconsin ✧

New England Precision Medicine Consortium ✧

Illinois Precision Medicine Consortium ✧

Asian Health Coalition ▲

University of Pittsburgh ✧

New York City Precision Medicine Consortium ✧

Wondros

Vanderbilt Univ. Medical Center, with Broad & Verily (Data and Research Center)

Federal Partners: White House, HHS, NIH, ONC, HRSA, VA, USDS

HCM

Scripps Translational Science Institute (Participant Center)

University of Arizona (w/Banner Health) ✧

Southern All of Us Network ✧

Cherokee Health Systems +

Eau Claire Cooperative Health Center +

Vibrent (Participant Technology Systems Center)

California Precision Medicine Consortium ✧

FiftyForward ▲

National Alliance for Hispanic Health ▲

San Ysidro Health Center +

Jackson-Hinds Comprehensive Health Center +

SouthEast Enrollment Center ✧

Delta Research and Educational Foundation ▲

How to become one in a million

Create account

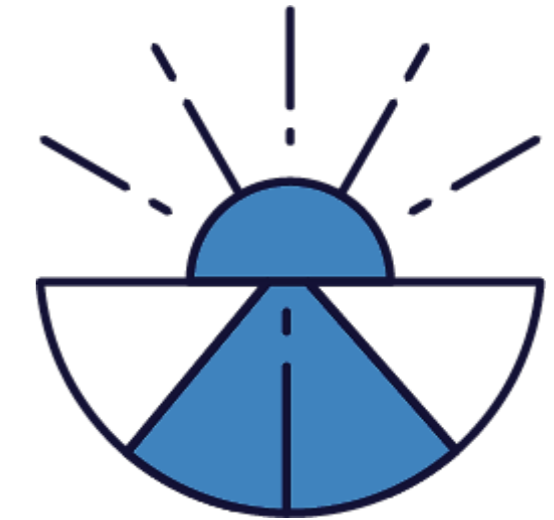**Complete consent and surveys**

Have measurements taken

Provide blood and urine sample
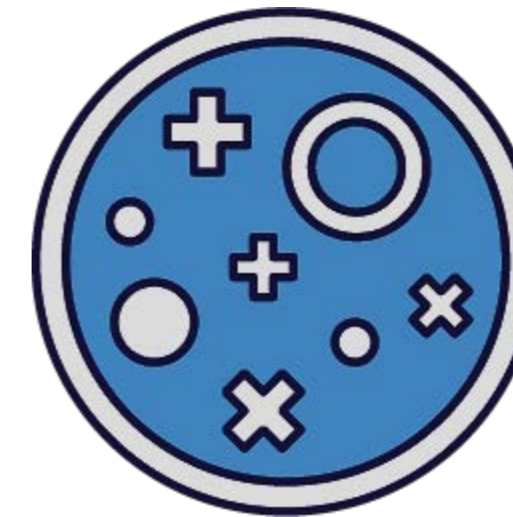
You are now one in a million!
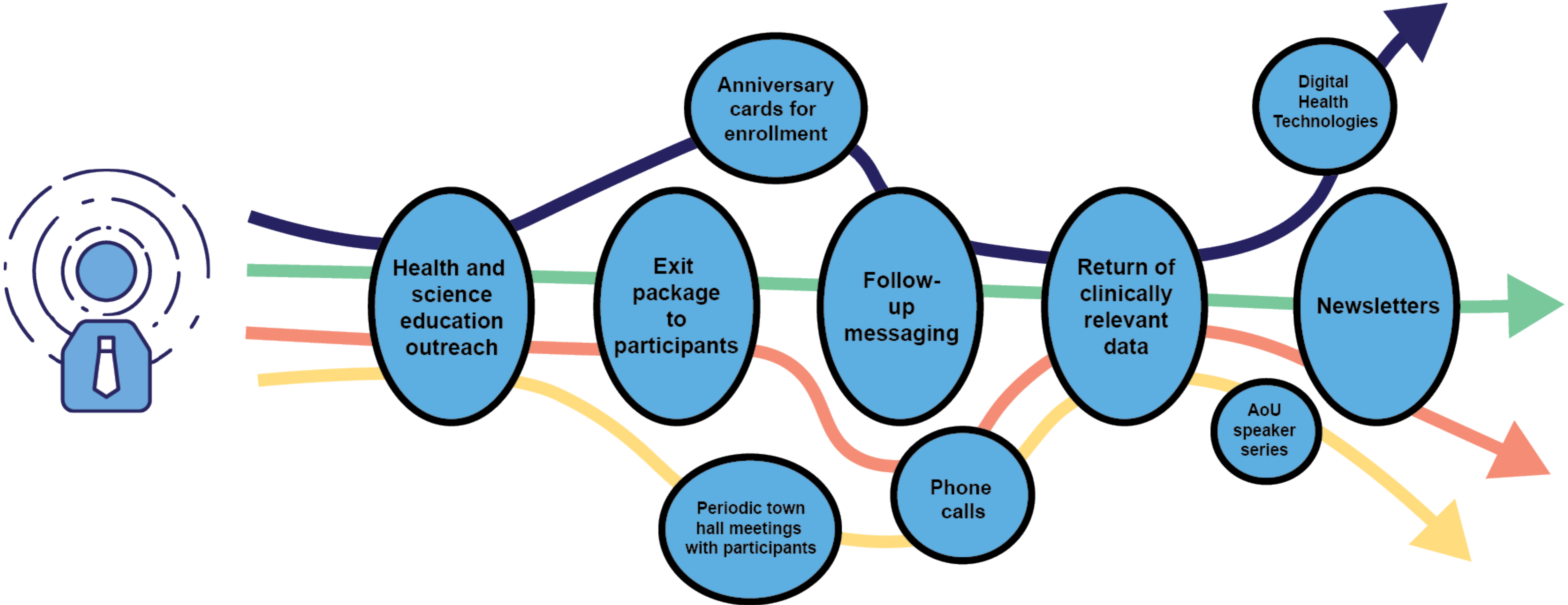
Registered participants
180,000+

Core participants
110,000+

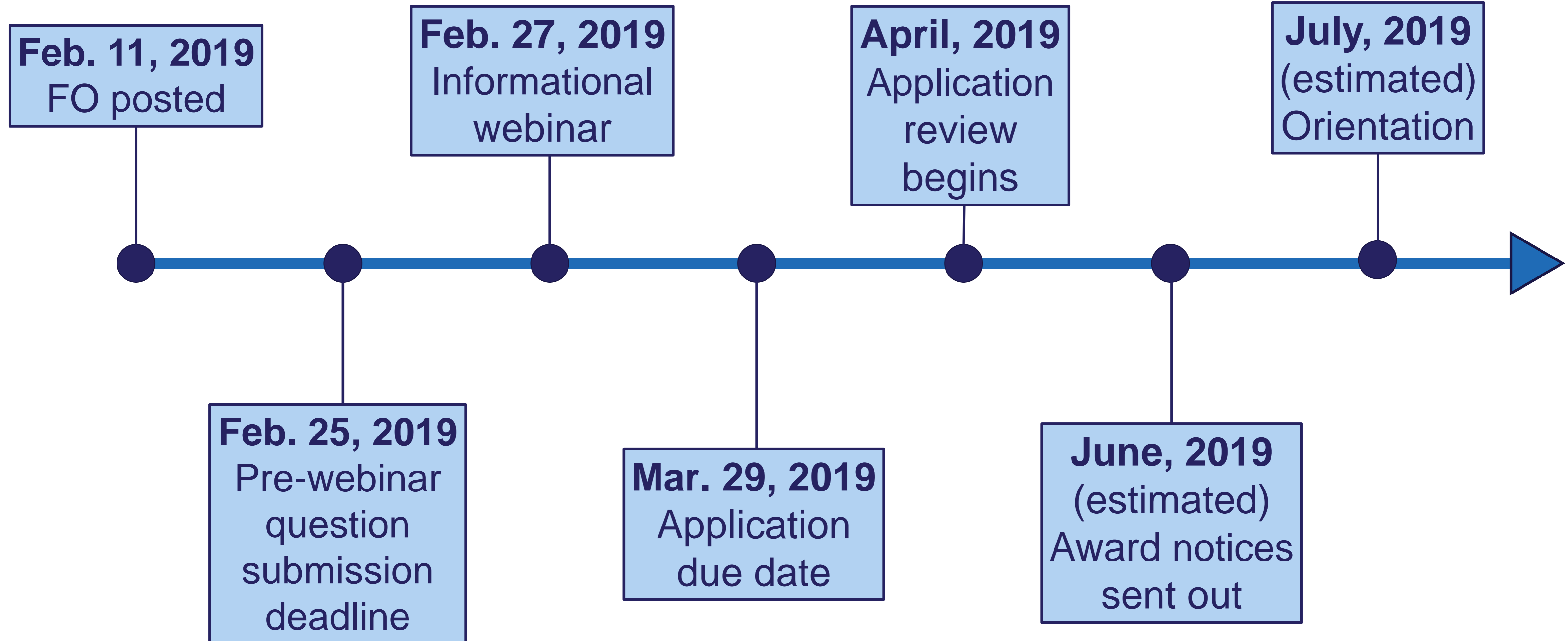**% participants underrepresented in biomedical research**
75%

Precision engagement, precision retention

Precision retention requires participant choice/preference setting.
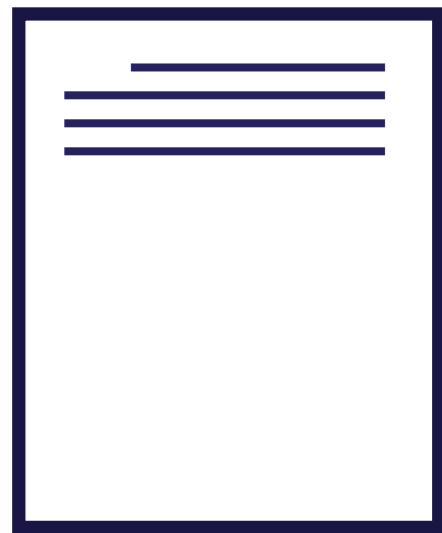
Timeline for the funding announcement

Important dates

Feb. 11, 2019
FO posted

Feb. 25, 2019
Pre-webinar question submission deadline

Feb. 27, 2019
Informational webinar

Mar. 29, 2019
Application due date

April, 2019
Application review begins

June, 2019
(estimated)
Award notices sent out

July, 2019
(estimated)
Orientation

Application components and process

Application components ("Required Application Instructions", pg. 3)

Page limit = **26** (excluding an optional cover letter)

| Cover letter (1 pg, optional) | Technical Approach (15 pgs max) | Organization Description (1 pg max) | Past Performance (5 pgs max) | Key Personnel (3 pgs max) | Cost Proposal (2 pgs max) |
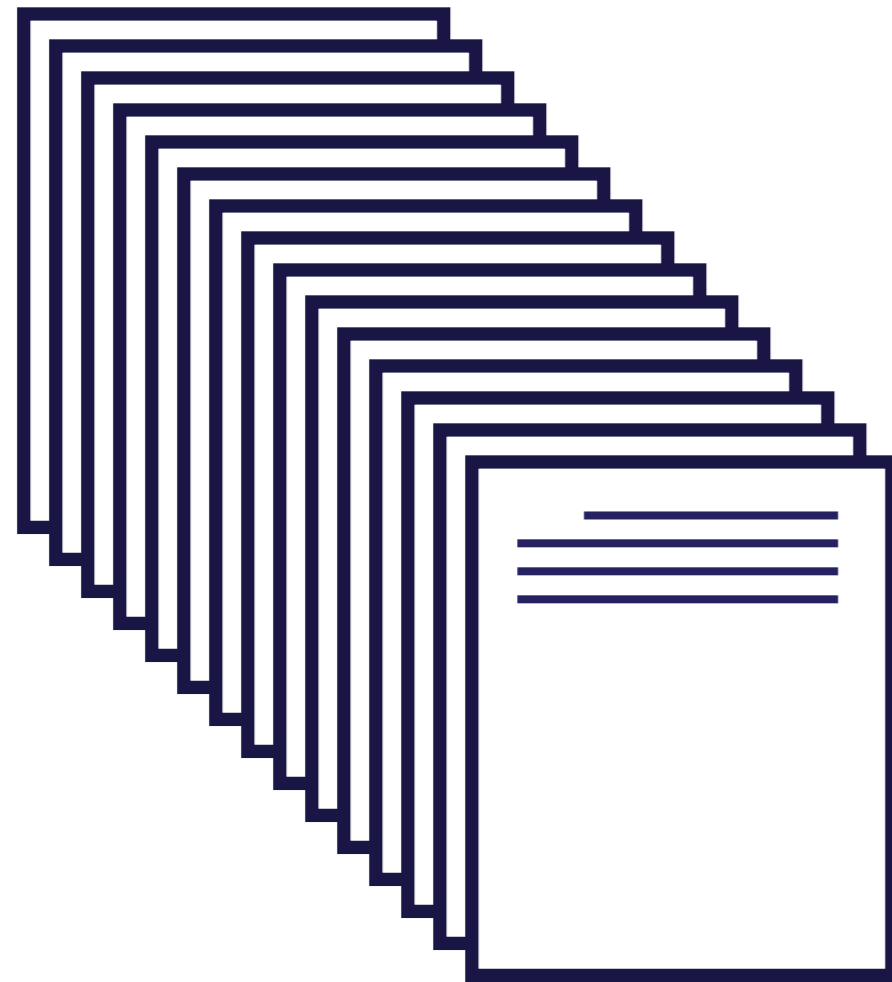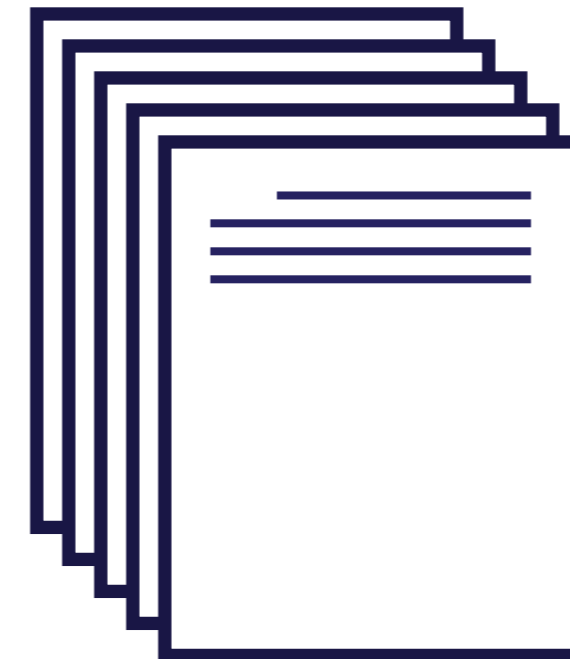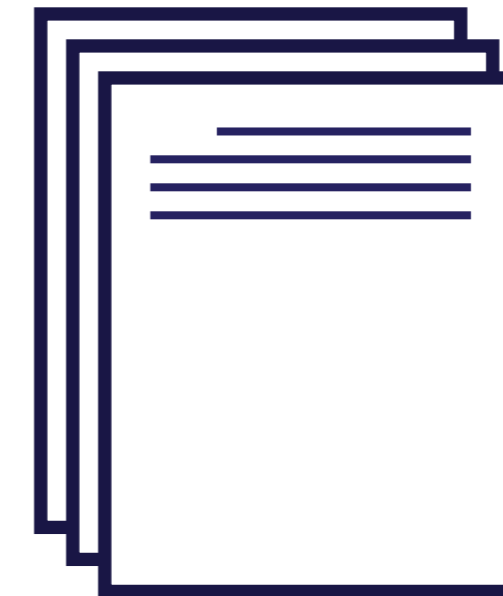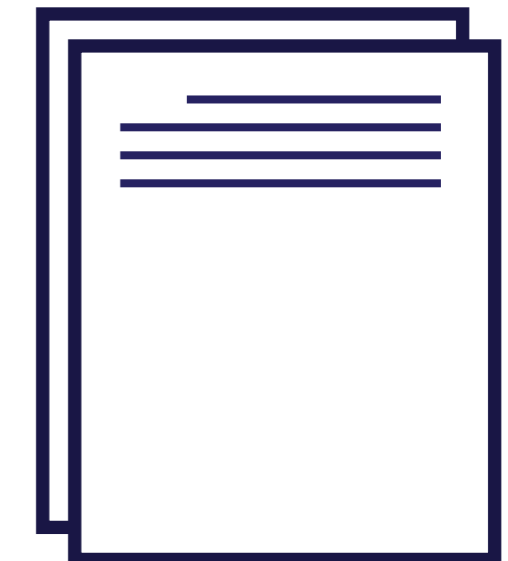
Submission process ("Instructions for Application Submission", pg. 4)

Applications must be submitted **via NIH eRA ASSIST System**

Applicant must be **registered in eRA Commons**

Review to "Instructions for Application Submission" section of FO
- Use **OTA-19-004** in the field requesting Funding Opportunity Announcement

Review process (pg. 5)

1. Evaluate: Applications will be evaluated for responsiveness to the Funding Opportunity requirements and merit by an appropriate review group convened by the NIH

2. Select: Top applications will be selected

Objectives of the funding announcement

Objectives of the funding announcement (pg. 7)

Impactful Engagement

The *All of Us* Research Program is defined by impactful engagement. Impactful engagement means a bidirectional, co-equal relationship between the program and its participants

Relationships as a reward

Relationships are a reward in the *All of Us* Research program, and to build these relationships, the program will create a library of digital and analogue inclusive engagements that are made with – not just for – all communities living in the US.

Objectives of the funding announcement (pg. 7)

These engagements will delight, educate, inspire, and establish a long-lasting connection with the communities they have been designed with.
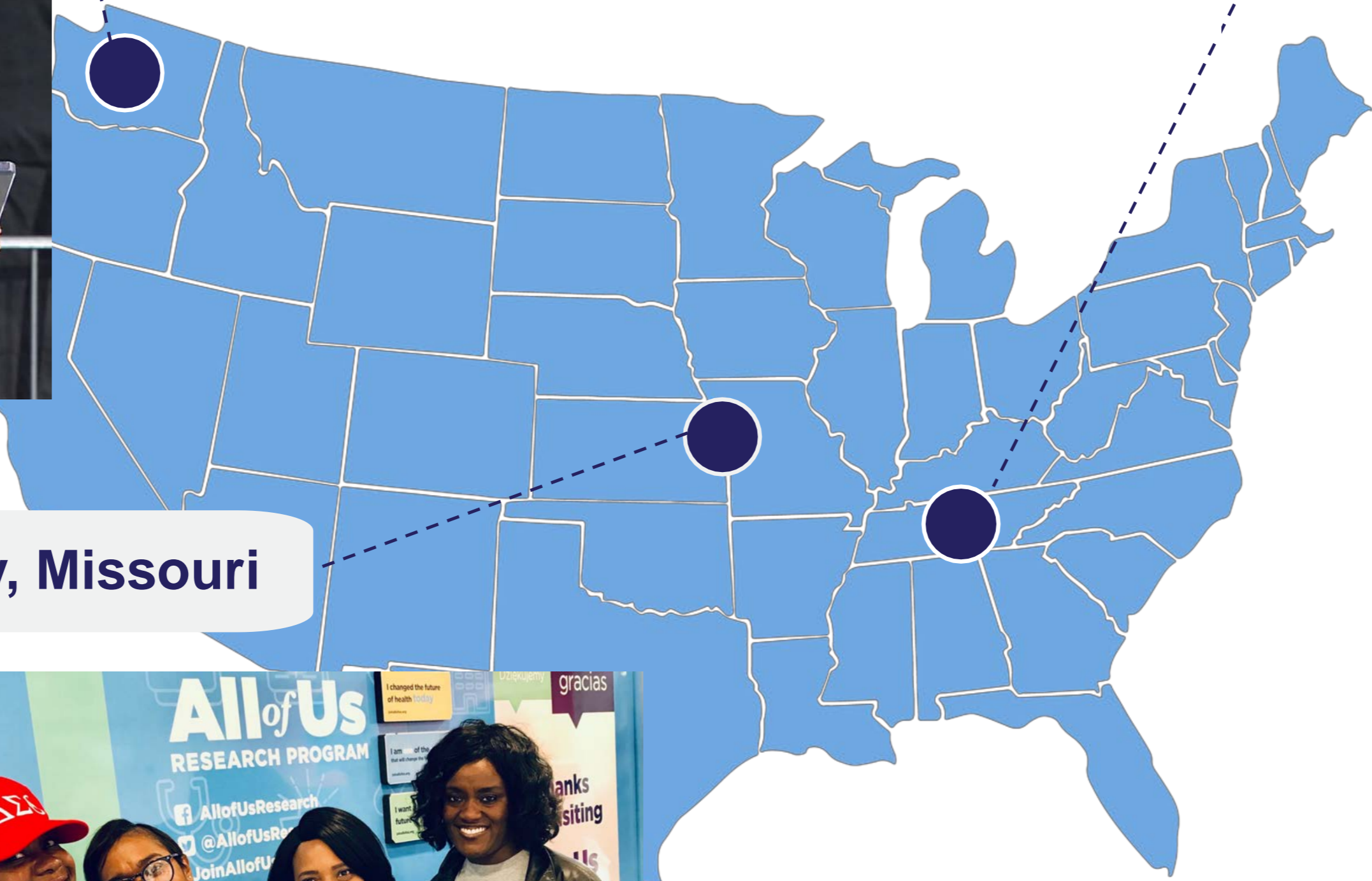
Engaging with Community Partners

Pasco, Washington

Nashville, Tennessee

**Post-launch
Community Engagement Partners**

National Alliance for Hispanic Health

Asian Health Coalition

Stanford University

SAN FRANCISCO GENERAL HOSPITAL FOUNDATION
Supporting the Heart of Our City

Nancy VanReece
Metro Nashville Councilmember
Vice President Business Development

Fifty Forward
Love life at 50+

Kansas City, Missouri

DELTA
RESEARCH AND EDUCATIONAL FOUNDATION
CREATING POSSIBILITIES ...
IMPROVING LIVES

All of Us CPGI Partners *(as of October 2018)*
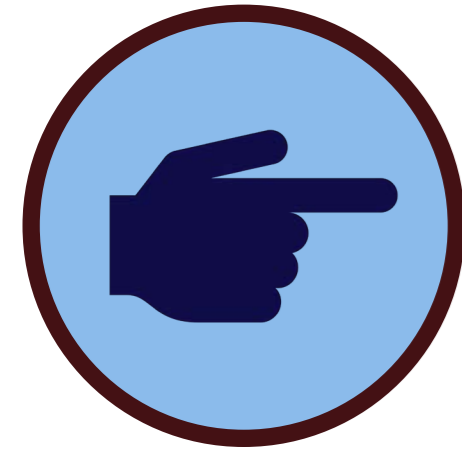
These engagements should also be customizable for many different communities as the *All of Us* is reflective of the rich diversity of those living in the US, including communities historically underrepresented in biomedical research. ***All of Us* considers the following populations historically underrepresented in biomedical research:**

- Racial and ethnic minority groups
- Children and seniors
- Sexual and gender minorities
- People with disabilities
- People with barriers in access to care
- Low economic status, or low educational attainment
- Rural residents

# Objectives of the funding announcement (pg. 7)

Ideal candidates

The awardee must be innovative, collaborative, flexible, creative, responsive to many different stakeholders, and comfortable with being self-directed where appropriate.
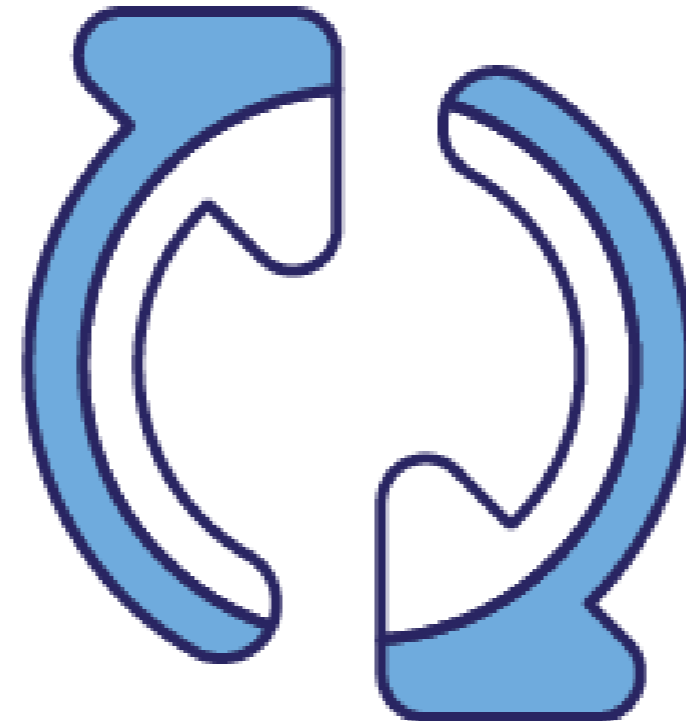
Engagement iteration

Awardees should have the capacity to develop ideas that will be iteratively refined and responsive to user feedback when these experiences are deployed.
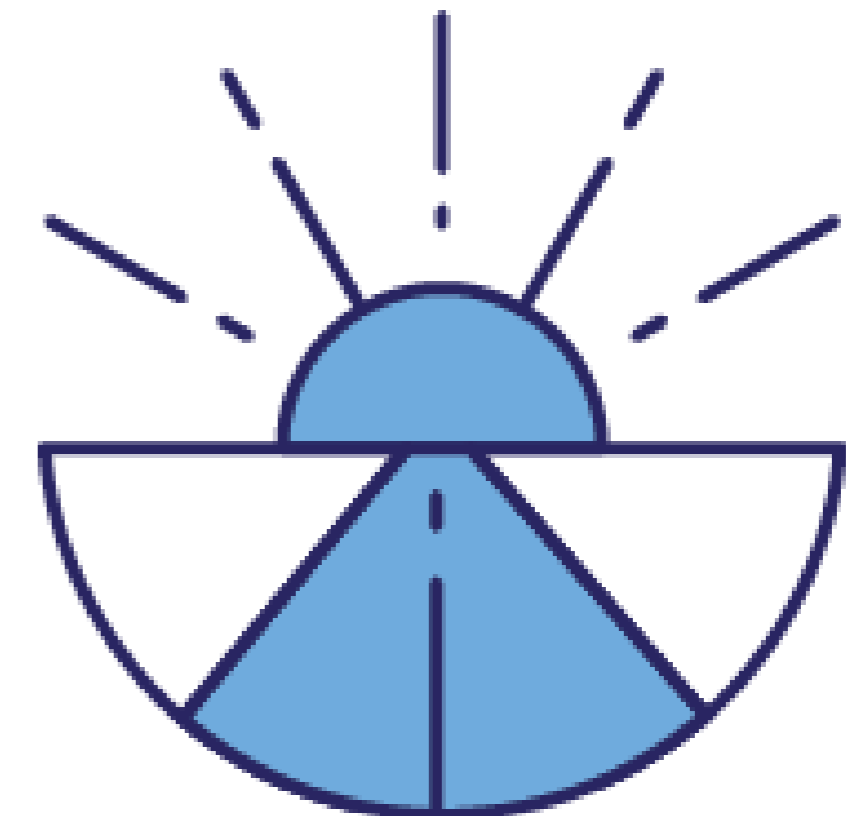
Living engagements

These experiences will be living artifacts, constantly evolving to be responsive to their target audiences over the life of the program.

Required engagement categories ("Expectations", pg. 8-9)

Applicants must have a proven track record **in at least one** (and preferably more than one) of the following categories:

Community Engagement

Provider Engagement

Experiential Learning

Multicultural Engagement

Digital Engagement

OT award background

Other Transactions Authority

- The Other Transactions (OT) award mechanism is not a grant, cooperative agreement, or contract. Only a few NIH Institutes/Centers have this authority.

- For *All of Us*, the National Center for Advancing Translational Sciences (NCATS) manages the OT awards.

- All applicants should read and be familiar with the Other Transaction Award Policy Guide for NIH Precision Medicine Initiative Research Programs. (The NIH Grants Policy Statement does not apply to OT awards.)

- OT allows NIH the flexibility to alter the course of projects in real time to meet the overarching programmatic goal. This means awarded activity can be expanded, modified, partnered, not supported, or later discontinued based on program needs.

- If selected for award, applicants should expect significant ongoing NIH involvement.

Submission Process

◉ All applicants must submit their application via the NIH eRA ASSIST System.

◉ To complete the application process, you must complete the NIH Commons Registration first. If you already have a Commons Registration, you do not need to reregister.

◉ The deadline for application submission is March 29, 2019 by 5pm local time.

Please start the registration and application submission process early to avoid a late application submission due to technical issues.

Late applications will NOT be accepted!

Next steps

1. Submit additional questions to AllofUsEngagement@nih.gov

2. Release slide deck, questions, and answers

3. Application due date: March 29th, 2019

4. Review applications: April 2019

5. Send out award notices: June 2019

6. Hold orientation event (estimated): July-August

Q & A session

Please use the <u>Q&A </u>box to submit additional questions.

Thank You!